

**Interlight Design Academy  
Open educational venue**

10 -13 September 2019  
IEC «Expocentre», Pavilion 7, booth 75B100

Organizer: Messe Frankfurt RUS

**Programme\***

**10 September**

11.00-12.00	“Interior, style, light. Ideas, trends, forecasts 2019/20” supported by the RegenBogen Speaker: Olga Kosyreva, Design critic, design historian, founder of the country's first design lecture hall
12.00-13.00	Comfortable lighting design trends for the urban environment Speaker: Oleg Yurchenko, urbanist, lecture at LiDS Lighting Design School
13:00-14:00	Interactive technologies in the festive lighting and design of cities Speaker: Megapolis
14:00-15:00	Lighting projects for public spaces Speaker: Paolo Data Blin, Creative director, 997a
15:00-16:00	Project's transformation Speaker: Pavel Druzhinin, Lighting consultant, Delta Light
16:00-17:00	Artificial intelligence (AI) in lighting of cities and urban spaces Speaker: Anna Kulik, Architektork, Scott Brownrigg, co-founder, MOBO Architects
17:00-18:00	Decorative lighting design within the Russian market. Features, pitfalls, design process Speaker: Polina Artamonova, Chief designer, Favourite

**11 September**

10.00-11.00	Light accents of a presentation. How to synchronize PowerPoint / Keynote slides with light scripts Speaker: Ivan Archalov, CMYART
11.00-12.00	The role of lighting design in the quality of city scape Speaker: Yulia Zharkova, CEO of lighting buro Kultura Sveta
12:00-13:00	Children in the Light Speaker: Anastasiya Prikhodko, candidate of architecture, author of the educational project "Laboratory of Light"
13:00-14:00	Trends in lighting design 2019-2020 Speaker: Konstantin Tsepelev, CEO and founder BRIGHT BURO
14:00-15:00	Architectural exterior lighting: visualization of projects in real time using Unreal Engine technology Speaker: Anton Klukin, CEO, co-founder; Maxim Vorotnikov, Creative director, co-founder, Simplex-Noise

### 11 September

15:00-16:00	Evolution of light for Evolution Tower Speaker: Gabriele Perrini, Regional Director Northern and Eastern Europe, iGuzzini
16:00-17:00	Commercial real estate. Lighting design impact as a part of an attractive image. Speaker: Sergey Sizi, IALD member, Founder and creative director LiDS
17:00-18:00	Emotional design Speaker: Malika Novi, product and interior designer, member Prisma Project

### 12 September

10:00-11:00	Typical errors in working with lighting or how to choose lamps Speaker: Konstantin Tsepelev, CEO and founder BRIGHT BURO
11:00-12:00	Modern style of light: new art-deco Speaker: Marina Bordos, art-director, Garda Decor
12:00-13:00	Photoshop, Dialux, mock-up. What to choose? Speaker: Anastasiya Prikhodko, candidate of architecture, author of the educational project "Laboratory of Light"
13:00-15:00	Modern techniques and minimalistic tools for functional lighting of the landscape, facade and interiors Speaker: Roman Milstein, ERCO
15:00-16:00	Choice of Light sources. What are the preferences of designers and end users? Speaker: Aleksey Danilin, Senior Designer, Maytoni (Product Design Department)
16:00-17:00	The Grand-Place of Brussels, lighting project Speaker: Isabelle Corten, Radiance35, LUCI
17:00-18:00	The Awarding ceremony of the Contest "Russian lighting engineering design"

### 13 September

10:00-11:00	A successful lighting project based on data analysis Speaker: Natalia Markevich, lighting designer, curator of the "Light Design" course at the Moscow School of Architecture MARCH
11:00-13:00	About light, darkness and meaningfulness. Towards a new paradigm in city lighting Speaker: Yuriy Medvedev, Lighting designer, Co-founder and partner of the Illuminator group and the Rolling LEDs company, lecturer of the Public Space Lighting module within the Light Design course, MARCH
13:00-14:00	MADRIX software - efficiently controlling the delicate light in architectural projects Speaker: Christian Hertel - co-founder of Inoage GmbH, Sebastian Wissmann - co-founder of Inoage GmbH and Head of Development, Vasily Kutkin - Brand Manager of the MADRIX trademark of Imlight

**13 September**

14.00-15.00

"Variability of simplicity", as the global trend of modern lifestyle transformation

Speaker: Anna Khalina, Head of product, Evgeniy Sukhanov, Head of Marketing, Nika

Technical  
partner



Strategic  
partner

GARDA DECOR