

Press release

26 August 2019

For the first time in Russia: Interlight Russia respectively Intelligent building Russia trade fair to be held

Daria Murtazina
Tel.: +7 (495) 649-87-75 ext.186
Mob.: +7 (985) 433-43-61
Daria.Murtazina@russia.messefrankfurt.com
www.interlight-building.ru

This year is the first time when the International Trade Fair for Lighting and Building services – technology Interlight Russia respectively Intelligent building Russia takes place in sync to display state-of-the-art light and building technology.

The Trade Fair started its evolution at 2018 with the motto «More than light». Now Interlight Russia respectively Intelligent building Russia combine all technologies required for building comfortable and energy-efficient projects. Technologies of building automation, services for smart home and smart city, electrical engineering and integrated safety systems will balance the traditionally extensive exhibition of lighting technologies at the trade fair.

The dates have been also changed: instead of November the trade fair will now be held – 10-13 September 2019. The new time slot provides additional opportunities for both exhibitors and visitors. They can maximize the effectiveness of their participation in the trade fair due to more time till the end of the year.

IEC «Expocentre» will host the Trade Fair. Festive exposition will drive additional attention in the Pavilion 7 and the open air exposition located between Pavilions Forum and 7.

And especially created interactive trend zone, the «Smart Cube», will be operating during all days of the trade fair. This joint project was made together with Daria Makurova, a well-known system-integrator and Konstantin Tsepelev, lighting engineer. Two parts of the Cube will demonstrate technologies for commercial and residential real estate. Visitors will have a chance to feel technologies at their fingertips that make spaces smarter – such as: school, shopping room, storehouse and an apartment.

The Trade Fair is well known for its intensive fringe programme. It will allow the opportunity to learn and discuss the newest trends and technologies in the sphere of lighting and building technologies. The lighting part is going to be represented by LED Forum that will be held at 11th of September, and Interlight Design Academy that is traditionally working all the days of the trade fair. Intersec Forum Russia and Electrical Engineering Academy are aimed to highlight the issues of building automation and integrated security systems.

The General partner of the trade fair is BOOS LIGHTING GROUP.

More than 400 companies from 22 countries: Armenia, Belarus, Finland, France, Germany, Hungary, Italy, Japan, Korea, Kyrgyzstan, Poland, Portugal, Russia, Spain, Thailand, the Netherlands, the Czech Republic, Turkey, Ukraine, as well as China including Taiwan and Hong Kong – will take part at the trade fair.

Press materials:

<https://interlight-moscow.ru.messefrankfurt.com/moscow/en/press.html>

Our social media:

<https://www.facebook.com/InterlightIntelligentBuildingRussia>

https://vk.com/interlight_building

https://www.instagram.com/interlight_moscow

<https://www.youtube.com/channel/UC5tttd62ylzqyV03M8stQBCg>

Messe Frankfurt also organises a series of light and building technology exhibitions in Asia including Guangzhou Electrical Building Technology, Guangzhou International Lighting Exhibition and Shanghai International Lighting Fair. The company's light and building technology trade fairs also extend to markets in Argentina, India, Thailand, Russia, the UAE and other countries and regions.

For more information on Light + Building shows worldwide, please visit www.light-building.com/brand

To learn more about SSHT and SIBT, please visit www.building.messefrankfurt.com.cn or email building@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Messe Frankfurt RUS, the subsidiary of the international exhibition organizer, works in Russia since 2002. The portfolio includes 16 international exhibitions and forums in Moscow and Kazan. Messe Frankfurt RUS is an exclusive operator of two Chinese national shows in Moscow - China Machinery Fair and China Commodity Fair, organized by Ministry of commerce of China. The staff of the company is more than 50 competent specialists with strong expertise in organization different kinds of events.

In 2015 together with ITE Expo OOO established a joint-venture ITEMF Expo. The company operates the leading events in automotive sector – MIMS Automechanika Moscow,

COMTRANS and Busworld Russia as well as international forum IMAF.

For more information, please visit:

www.messefrankfurt.ru | www.facebook.com/messefrankfurtrus |

www.youtube.com/MesseFrankfurtRUS/