

Post release

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904 visitors, 29 speakers: Interlight+Building Symposium successfully held online

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Interlight+Building Symposium was held for the first time on November 26: live stream of Interlight, Building and Smart City sessions was organized. Symposium was supported by Light+Building trade fair. 904 unique professional visitors were watching the live stream.

Wide range of issues was covered by speakers during three sessions of Symposium.

Interlight session was organized by Association of Manufacturers of LEDs (APSS) with support of the Ministry of industry and trade and Chamber of commerce and industry of the Russian Federation. Russian lighting industry manufacturers (VARTON Group, Lighting Technologies, Arlight) discussed a number of essential issues with professional associations (APSS, Electronics developers and manufacturers association, Russian Association of Energy Service Companies). In particular support of Russian manufacturers on public procurement, changes in the criteria for defining lighting products as Russian and updating of governmental requirements for lighting devices and electric lamps. Vasiliy Shpak (Head of the Department of Radioelectronic Industry, Ministry of Industry and Trade) noted that increased attention to the development of electronics in the country is associated with the risks and restrictions caused by political sanctions against Russia and the pandemic of COVID-19 as well. Andrei Ryzhov (Arlight) noted that location of the Arlight plant in the EurAsEC zone won't have a negative impact on the company's plans, because Arlight doesn't participate in public procurement.

During the Building session developers and manufacturers of technological solutions for smart homes discussed that despite the expected decline in revenue and profits (by 17% and 16%, respectively, according to the Center for Strategic Research) in the construction industry by the end of 2020, there is growth in the field of smart and digital technologies. According to the Russian Association of Electrotechnical Companies (RAEC), despite the fall in the global electrical equipment market in 2020 (-3%), at the end of the 4th quarter it is expected that the market will catch up with the same indicators in 2019 (+ 2%).

Regarding the impact of the pandemic on the construction industry, Yuri Khakhanov (Skolkovo foundation) and Alexander Ruchev (Osnova Group) agreed that the main trend in 2020 is biological safety: according to the Skolkovo representative, 90% of technologies in this area are made in Russia. Roman Vroblevskiy (Honeywell) noted that a more attentive attitude to the indoor environment of buildings is also relevant for commercial premises. Speakers noted an increase in demand for contactless solutions too (Honeywell, Rostelecom).

At Smart City session, made in partnership with AHK Russland (Russian-German Chamber of Commerce), experts discussed the growing demand for security technologies caused by the pandemic. According with International Data Corporation (IDC), costs for digitalization have increased against the pandemic outbreak: by 2024, the costs of smart cities and communities will amount to \$203 billion with investments, including investments in public safety, civic engagement and smart city platforms. Oleg Novichkov (Administration of Reutov city) shared his experience in implementing smart city systems in Reutov: the city became a pilot project in Moscow region, but fighting against COVID-19 pandemic slowed down the implementing process. The chief architect of Sochi city Anton Glushkov told the audience about the city's plans for the digitalization development.

Dmitry Markov (VisionLabs) noted the trend of remote authentication: it is in demand in many areas, including banking. During the discussion the experts noted the lack of ethical standards for the use of citizens' biometric data at the state level. Between security and «privacy» experts choose security (in particular, Denis Serechenko, Huawei Enterprise). Saken Yusupov (LEDIL) reminded about the importance of properly selected lighting for building a «safe city».

Final part of Interlight+Building Symposium was the Golden Photon award ceremony.

Symposium was supported by exhibitors of Interlight Russia | Intelligent building Russia trade fair 2021: Arlight RUS, Helvar, UNIEL, SETCO Group of Companies, LeaderLight Ltd, RUSALOX LLC, SDS, SIMA-LAND, SYMMETRON GROUP, Group of companies «Sones», TRANSVIT. The trade fair will be held on September 13-16 at IEC «Expocentre».

Interlight+Building Symposium was organized by Messe Frankfurt RUS and Lighting business consulting.

Press materials:

<https://interlight-moscow.ru.messefrankfurt.com/moscow/en/press.html>

Our social media:

<https://www.facebook.com/InterlightIntelligentBuildingRussia>

https://vk.com/interlight_building

https://www.instagram.com/interlight_building/
<https://www.youtube.com/channel/UC5tttd62ylzqyV03M8stQBCg>

Background information on Messe Frankfurt

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Messe Frankfurt RUS, the subsidiary of the international exhibition organizer, works in Russia since 2002. The portfolio includes 16 international exhibitions and forums in Moscow and Kazan. Messe Frankfurt RUS is an exclusive operator of two Chinese national shows in Moscow - China Machinery Fair and China Commodity Fair, organized by Ministry of commerce of China. The staff of the company is more than 50 competent specialists with strong expertise in organization different kinds of events.

In 2015 together with ITE Expo OOO established a joint-venture ITEMF Expo. The company operates the leading events in automotive sector – MIMS Automechanika Moscow, COMTRANS and Busworld Russia as well as international forum IMAF.

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