

Press release

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Postponed: Interlight Russia respectively Intelligent Building Russia to be held in 2021

Daria Murtazina
Tel.: +7 (495) 649-87-75 ext.186
Mob.: +7 (985) 433-43-61
Daria.Murtazina@russia.messefrankfurt.com
www.interlight-building.ru

In view of the world-wide and Russian situation caused by the Corona pandemic Messe Frankfurt RUS has decided to postpone the 26th edition of the International trade fair for lighting and building services technology – Interlight Russia respectively Intelligent Building Russia, originally scheduled for 14-17 September 2020, to the new date: 13-16 September 2021.

First of all, according with international experience of government response to the Corona pandemic the prohibitions on events and travel restrictions associated with it will be cancelled ethe first. It is hard to make any forecast in the situation.

Secondly, the potential for repeated prohibition measures is high, because there is still increased risk of further outbreak of diseases.

Thirdly, another fundamental reason to postpone the trade fair Interlight Russia respectively Intelligent building Russia is the absence of safeguards for making safe and valuable event. Engaging for the trade fair international and Russian experts, target professional audience can be impracticable: industry specialists, like all the country, take care of the healthy and secure of their family as a matter of priority. Organizers do share and support these values.

In the circumstances, Messe Frankfurt RUS cannot guarantee fulfilling its obligations to exhibitors and visitors so organizer has been forced to make this difficult decision.

«We were ready to provide all security measures at the trade fair in September 2020 and to accept the fact that no one of the foreign partners and exhibitors would be able to attend the event. However, now it's 3 months before the trade fair, and we are still not sure in the possibility of making the event happen due to restrictive measures and the unpredictability of the epidemic. We cannot reassure our exhibitors and delay this difficult decision until the last moment. Honesty and relationship of trust with exhibitors and visitors are very important for us, thus we announce the postponement of the exhibition dates now. Therefore, companies can plan the second half of the year according to the trade fair postponement and participation in 2021», – said Alexey Karamyan, show director of Interlight Russia respectively Intelligent Building Russia

Visitor tickets already purchased for the postponed trade fair will remain valid for new date.

Messe Frankfurt RUS is grateful for the understanding of our exhibitors and visitors and does appreciate the mutual assistance within the industry. As organizers, we will do our best to ensure effective and productive work for our clients at the trade fair next year.

Messe Frankfurt RUS sincerely sympathizes with all countries suffering from the virus, and believes the situation will change for the better soon.

Press materials:

<https://interlight-moscow.ru.messefrankfurt.com/moscow/en/press.html>

Our social media:

<https://www.facebook.com/InterlightIntelligentBuildingRussia>

https://vk.com/interlight_building

https://www.instagram.com/interlight_building/

<https://www.youtube.com/channel/UC5tttd62ylzqyV03M8stQBCg>

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Messe Frankfurt RUS, the subsidiary of the international exhibition organizer, works in Russia since 2002. The portfolio includes 16 international exhibitions and forums in Moscow and Kazan. Messe Frankfurt RUS is an exclusive operator of two Chinese national shows in Moscow - China Machinery Fair and China Commodity Fair, organized by Ministry of commerce of China. The staff of the company is more than 50 competent specialists with strong expertise in organization different kinds of events.

In 2015 together with ITE Expo OOO established a joint-venture ITEMF Expo. The company operates the leading events in automotive sector – MIMS Automechanika Moscow, COMTRANS and Busworld Russia as well as international forum IMAF.

For more information, please visit:

