

Press release

23 June 2020

First Interlight+Building Symposium to be held November 26, 2020 in Moscow

Daria Murtazina
Tel.: +7 (495) 649-87-75 ext.186
Mob.: +7 (985) 433-43-61
Daria.Murtazina@russia.messefrankfurt.com
www.interlight-building.ru

The trade fair postponement in 2020 not only deprived business representatives of an important business platform, but also took away the opportunity for live communication with colleagues and partners.

«We, in partnership with Lighting Business Consulting company, decided not to stay away and to support the industry. So now we are preparing the special event for the trade fair exhibitors and the Golden Photon Award participants, that will help them to survive the ongoing crisis and set the further development direction», – says Eugen Alles, Managing Director of Messe Frankfurt RUS, organizer of Interlight Russia | Intelligent building Russia trade fair.

First Interlight+Building Symposium will be held November 26, 2020 at «Renaissance Moscow Monarch Center» hotel. The event will give manufacturers and large suppliers of lighting, electrical products, as well as automation and security systems the opportunity to learn about government mechanisms of the support of industry and prospects for market development. Participants will have a chance to communicate with large developers, construction and design organizations.

Interlight+Building Symposium will consist of an opening press conference and 3 sessions concerning issues of post-crisis industry expansion:

- Technical lighting session: Lighting industry after COVID-19;
- Building session: Market Building Automation and Smart City solutions in times of crisis;
- Smart City session: The future of smart cities in a global crisis: the most relevant solutions and security, light design and smart lighting

After productive discussions, the participants will be invited to Golden Photon Award Ceremony and after party, where all guests will be able to communicate in an informal way.

Press materials:

<https://interlight-moscow.ru.messefrankfurt.com/moscow/en/press.html>

Our social media:

<https://www.facebook.com/InterlightIntelligentBuildingRussia>

https://vk.com/interlight_building

https://www.instagram.com/interlight_building/

<https://www.youtube.com/channel/UC5tttd62ylzqyV03M8stQBCg>

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds.

With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million.

We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Messe Frankfurt RUS, the subsidiary of the international exhibition organizer, works in Russia since 2002. The portfolio includes 16 international exhibitions and forums in Moscow and Kazan. Messe Frankfurt RUS is an exclusive operator of two Chinese national shows in Moscow - China Machinery Fair and China Commodity Fair, organized by Ministry of commerce of China. The staff of the company is more than 50 competent specialists with strong expertise in organization different kinds of events.

In 2015 together with ITE Expo OOO established a joint-venture ITEMF Expo. The company operates the leading events in automotive sector – MIMS Automechanika Moscow, COMTRANS and Busworld Russia as well as international forum IMAF.

For more information, please visit:

www.messefrankfurt.ru | www.facebook.com/messefrankfurtrus | www.youtube.com/MesseFrankfurtRUS/