

Press-release

October 2018

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www.messefrankfurt.comwww.messefrankfurt.ru**Interlight Moscow powered by Light + Building to enter a new stage in its development in Russia.**

More than 400 exhibitors from 20 countries are to display the whole range of products and modern solutions in the areas of decorative and technical lighting, smart homes and building automation, LED technologies and electrical engineering from leading Russian and international manufacturers and distributors. Interlight Moscow 2018 has special national areas from Finland, Germany, Italy, Poland, South Korea, Taiwan, Turkey as well as traditional pavilions of China and Hong Kong.

The exposition of German companies (for e.g. BJB, Led Linear, Europoles) with a premium allocation in the Forum pavilion will be highlighted by a unique booth construction. They showcase product groups such as: LED, Technical Lighting or Components.

'More than light' is the motto of this year's Interlight Moscow whereby the focus is on the multipronged solutions to make our lives more convenient and secure.

Intersec Forum Russia makes its premier on November 8, 2018. It will be focused at integration of security systems within Smart House, Smart Office and Smart City. The Forum will be held with the official support of the Competence Center for the Development of the Urban Environment of the Ministry of Construction of Russia with representatives of IBM, PwC, Panasonic, Cisco, Siemens, KNX International, Kaspersky Lab and a number of other companies.

"We are happy that Intersec Forum Russia raises questions in the field of smart technologies and forms the necessary negotiation platform to draw public attention to global problems" – stressed German Gavrillov, the Head of Business Development Panasonic Russia.

The largest business conference in Russia and CIS devoted to the opportunities of LED technologies is going to tell about further LED-based improvements in various spheres such as outdoor advertising

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and retail, cultural institutions and others. A special focus will be made on session with representatives of International Commission on Illumination (CIE).

The major lighting design event - Interlight Design Academy opens its doors for the first time. Architects and designers will discuss the latest developments in the lighting art and emerging technologies integration into diverse projects. Speakers from the leading companies such as ERCO, Maytoni, Technolight, LG Displays and many others will conduct special sessions and workshops.

Open educational venue named Electrical Engineering Academy is dedicated to the topic "Electrical Engineering". The venue will provide visitors with the opportunity to be acquainted with company's best practice examples, learn more about the innovations in electrical engineering, building automation and integrated security systems.

During Interlight Moscow 2018 comprehensive business program the members of the extended WorldSkills Russia national team will hold a training in such categories as "Wiring" with an additional task for KNX equipment. The training will be organized with the support of the IEK Group, an official partner of the World Skills Russia. The International KNX Association, KNX Russia and KNX-User Club of Russia, the CIS and the Baltic States will also support the event.

The only Russian Chains and Wholesale Purchasing Center™ for decorative and technical lighting will invite to conduct individual negotiations on the supply with the heads of purchasing departments and commercial directors of 10+ retail chains on the basis of trade fair. Official support: Ministry of Energy, Ministry of Construction, Housing and Utilities of the Russian Federation, ITMO University, University of Civil Engineering, Russian Lighting Research Institute named after S.I. Vavilov (VNISI), KNX International, WorldSkills Russia.

Find more about us: <https://interlight-moscow.eng>

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de